



Increase your whiteness, reflectivity and durability with CRISTOBALEX[™] — A brighter choice

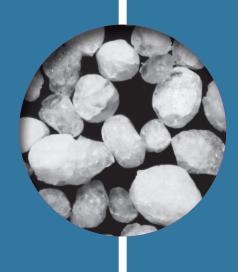
CRISTOBALEX is a specialty silica blend composed primarily of cristobalite, that is transformed from high quality spherical quartz grains, then micronized for enhancing coatings whiteness and performance.

Rely on domestic, just-in-time material

CRISTOBALEX is produced in the south/central U.S. with large scale production and providing ideal logistics and dependable delivery.

CONSISTENT, HIGHER WHITENESS WEIGHT AMERICAN-MADE PRODUCT

- > 10 units higher in GE brightness than conventional ground silica.
- Lower yellowness (b*)
 producing cleaner colors.
- Low iron and impurities for greater UV resistance than conventional ground silica, clay, and calcium carbonate fillers.



- Lower density for more bulking than conventional fillers.
 - TiO₂ extension opportunities based on high whiteness in high film build coating applications.

For more information about the new CRISTOBALEX ultrawhite reflective filler, please email: Coatings@CoviaCorp.com or call customer service at: 1-800-243-9004.



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Achieve consistent, higher whiteness

CRISTOBALEX powders offer unique attributes required to achieve the purest of color effects in ultrawhite applications and other brightly colored designs.

- High whiteness and very low yellowness—L* 98, $b^* < 1$.
- Color consistency and reduction of impurities—the proprietary processing of CRISTOBALEX provides measurably superior performance in comparison to natural mineral products.



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