



Kids can't resist the fun, vibrant colors of Crayola® Play Sand. All packaged up in bright, colorful and clean bags and buckets. Put it in your kids' department and watch the green flow in.

**HIGH-PURITY, GLACIAL-AGE QUARTZ SAND
NON-TOXIC • DURABLE COLOR**

**To color your customers happy, order Crayola Play Sand at Covia
1.800.243.9004 / Sales@CoviaCorp.com**

Follow Crayola Play Sand at www.CrayolaColorSand.com and on social media   



Play just got a lot more colorful.

Crayola® Play Sand will soon be filling the most popular sandboxes in the neighborhood. Kids can't resist the fun, bright colors. Parents love the novelty and safety of knowing it's from a name they've trusted since they were kids. Order some today and color your sales green!

ACMI (Arts & Creative Materials Institution) Certified

- All our products are independently tested at Duke University to ensure that our pigments are non-toxic and dangerous levels of respirable silica are not present.
- The non-toxic acrylic colorant dispersions are water based, so they're friendlier to the environment during the coloring process.

Virtually Dust-Free/100% Asbestos-Free

- Unlike beach sand, our Play Sand is screened, washed and undergoes a dust collection process throughout production. Any potential residual dust is removed after washing and grading.

Non-Irritating

- Allergen and irritation testing by BioScienceLaboratories concluded none of the components in our Play Sand are considered irritants to the skin or harmful if ingested orally.
- Each grain of our quartz Play Sand is selected for its natural roundness to provide a smooth, sugary, soft feel to avoid abrasion.

Clean and Metal Free

- Absolutely no chemicals were used in washing the sand, only water. Unlike some sand companies, no anti-fungal materials are added to our sand. Before bagging, a rare earth magnet is used to remove any possible metal. To further ensure a safe, contaminant-free sand is delivered to you, a special screen is used to remove any possible foreign materials that may have affected the sand during the production process.
- The washed and screened sand enters the coloring/coating process and passes through a continuous "tube" of pigment, then a dryer heats the sand - destroying any possible fungal or bio-material.

Durable

- Our Play Sand is designed to be submerged 100% in water without color fade or bleed.
- Quality Control tests are conducted for color removal and grade after the sand is coated.
- UV protection is built into the coating to avoid color fade over time.



Versatile

- Green, blue, pink, and purple Play Sand is perfect for creative, colorful sandcastles.
- Suitable for use as a craft sand or as sandbox sand.

ABOUT COVIA

Covia is one of the United States' largest producers of industrial sand. Covia's specialized sands advance a vast array of industries and markets, such as construction, filtration, foundry, glass, and sports and recreation.

For more information, please visit:

CoviaCorp.com.



20-lb. bags
in purple, pink,
green, and blue

