



Reduce finished product cost and increase whiteness with LUMINEX[™] — A brighter choice

LUMINEX is a silica-based, ultrawhite filler containing a high level of cristobalite that provides the powerful combination of reducing the costs of finished products and achieving consistent, higher whiteness.

Rely on domestic, just-in-time material

LUMINEX is manufactured in a high-capacity plant in the central U.S. Proximity of raw materials, manufacturing facility, and large inventory assures dependable, just-in-time delivery and provides definite cost advantages.

CONSISTENT, HIGHER WHITENESS RAMERICAN-MADE PRODUCT

Reduce working capital

- Decrease storage and warehousing costs of holding large, idle inventories as a hedge against shipping, customs, and weather delays.
- Avoid ordering large quantities to get the best overseas shipping rates.

Achieve logistics flexibility

- Faster delivery—receive orders in just days via truck or rail instead of weeks by ocean container.
- Packaging Flexibility—order bulk or bags rather than large overseas loads.
- Logistics Options—take advantage of truck and rail transportation for efficient delivery.

Deliver higher quality finished product

- LUMINEX is produced from very pure, high quality round sand.
 - High-purity raw material with low iron content, combined with consistent process control, delivers excellent hardness, chemical resistivity, and optical properties.
 - Sphericity the less-angular grains pack together tighter and may reduce resin demand as well as improve workability.

Gain additional savings

 LUMINEX may enable reduction of Titanium Dioxide (TiO₂).

For more information about the new LUMINEX USA-made ultrawhite filler, please email: Sales@CoviaCorp.com or call customer service at: 1-800-243-9004.



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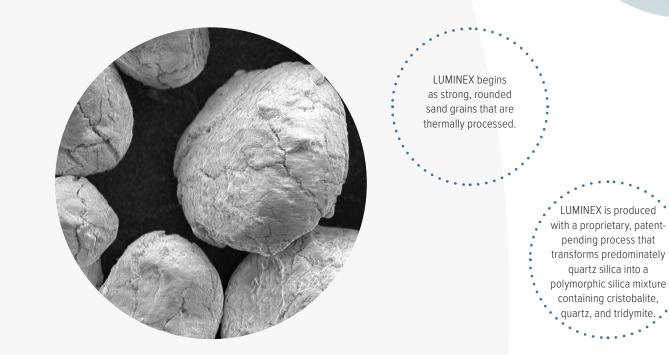




Achieve consistent, higher whiteness

LUMINEX sand and powders offer unique attributes required to achieve the purest of color effects in ultrawhite applications and other brightly colored designs.

- High whiteness and very low yellowness— $L^* \sim 97$, $b^* < 1$.
- Color consistency and reduction of impurities—the proprietary processing of LUMINEX provides measurably superior performance in comparison to natural mineral products.



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